

# FEBRUARY Provider Trainings

## February 19, Wednesday, 6:30-8:30pm Marketing & Family Retention

Are your numbers down? Are you looking to enroll more families? Join us as we will look at marketing techniques, and ideas to get/hold onto your families amid the school district free preschool offerings.

## February 26, Wednesday, 6-7:30pm Provider Support Group

Join us as we continue our marketing theme. Come with your successes and challenges to further our dialogue and brainstorming on marketing your program and retaining families.

To sign up, reach out to Carol Ledesma, 530.541.5848, ext. 109 or [clesdesma@catalystcomm.org](mailto:clesdesma@catalystcomm.org)